

Cliff Dixon

Cliff Dixon is an experienced Performance Coach, working with all levels of seniority from MD to junior management across a wide range of sectors in the UK and internationally. He achieved his Diploma of Performance Coaching (Business) in 2003 and since then has coached many clients across the private, public and not-for-profit sectors.



Experience

Cliff's coaching work addresses a comprehensive portfolio of client needs, from those high-flyers destined for more senior appointments to established managers and executives wishing to address specific aspects of their current performance.

He has a breadth of commercial, operational and international experience with a strong people component throughout. He has a reputation for being open and pragmatic, prepared to challenge the coachee where both have agreed this to be a valid part of their relationship.

He works with clients on a comprehensive range of issues which include - Personal performance, Managing upwards, Peer interaction, Assertiveness, Delegation, Planning, Personal presentation and Low Self-esteem

Cliff has lived and worked overseas and takes a strong interest in learning more of different cultures. He meets regularly with his coaching Supervisor for his own ongoing professional development and has been a delegate at ACPi conferences in Venice, Chicago and Boston.

At a personal level, he travels and treks overseas, sails offshore and dinghies, and is an enthusiastic supporter of Wasps and England rugby. He is married to Sarah, lives in London and has two adult sons.

In addition to his coaching work Cliff is visiting speaker at Henley Management College, Ashton and Leeds Business Schools and Career coach at Cass Business School, City University and to Alumni of the London Business School.

Selected client companies

Unilever
M&S
Harrods
Shell
Royal Sun Alliance
Innogy
Probation Service
BioRad
Ideal Standard
General Healthcare
Bedford Estates
BAe

Education, qualifications and professional positions

Diploma in Performance Coaching
Member – Institute of Directors
Member – Association of Career Professionals – International (ACPi)
Member – Institute of Career Guidance
Affiliate – The Association for Coaching

