

Keith Cocker

Keith has been in business as a consultant since 1994 and brings with him a depth of senior management; executive and professional practice partner level experience in industry, commerce and professional services.

He is a very experienced executive coach who has a practical and focused approach which combines empathy and support with challenge and rigour. He uses his extensive business experience and his insight and understanding to work with his clients to help them to define and understand the big picture, their own position in it and then to translate that into practical action for themselves and their organisation.



Experience

At the commercial level, Keith builds on a substantial amount of experience in operational and executive roles in the Chemical Industry, Higher Education and Professional Practice. He was a partner and member of the executive team of a major international professional services firm.

At the corporate level, Keith has worked with boards and executive teams to work through major change and to align corporate strategy with people development and management. He has worked with leaders to:

- Understand how change and development can be successfully implemented to enhance organisational effectiveness and profitability
- Identify, enhance and develop valued organisational characteristics and culture
- Communicate vision and change to ensure genuine engagement
- Challenge and reframe corporate strategy to ensure holistic approaches to align financial, structural, reputational and people issues

At an individual level, Keith specialises in helping people to identify their optimum contribution areas, define their career strategies and achieve maximum potential in working with others. More specifically, he has worked with individuals to:

- Look hard at their development building in a deep understanding of their strengths and areas to avoid!
- Enhance creativity and strategic vision
- Become better communicators and influencers
- Plan, implement and manage organisational change
- Integrate their business lives with their wider values and interests

Keith is based in the North West of England. He has worked with many International Teams and is very experienced in coaching individuals with trans national responsibilities and roles.

Keith is the Chair, Trustee and Board Member of a significant regional charity that specialises in the provision of Advocacy support. He is an exhibited and published Photographer.

Selected client companies

3i
Barclays
BASF
Commission for Racial Equality
Disability Rights Commission
DTZ
Ernst & Young
Levis Strauss
Napp Pharmaceuticals
Sanofi Aventis
Specsavers
The Law Society
University of Manchester
Wincanton

Education, qualifications, professional positions

MA (Hons) in History, St Catharine's College, University of Cambridge.
MPhil in History, University of Manchester.

Member of the Institute of Directors
British Psychological Society –
Registered in Occupational Testing;
Myers Brigg type Indicator; Firo-B;
OPQ qualified
Extensive Coach and Counselling
Training
Visiting Lecturer Manchester Business
School

